

TERRY SCOTT SIDDALL

San Francisco, California 94109
4155686395 | siddalldesign@gmail.com
siddalldesign.com | @terrystiddall

SUMMERY:

- Twelve years of art design experience.
- Managed brand integrity for Fortune 500 clients .
- Print; advertising, direct marketing, events.
- Digital; marketing content, web design, HTML emails.
- Interactive; corporate kiosks, trade show display.

EDUCATION:

Silicon Valley College,
Walnut Creek, California
AA, Graphic Design

Diablo Valley College,
Pleasant Hill, California
Television Arts and
Computer Science

GROUPS, FOUNDATIONS and CHARITIES:

Friends of the Urban Forest
Black Rock Arts Foundation
Central Market NOW!
SF Historical Society
Sunset Pianos
AIGA

HISTORY:

Wells Fargo and Company (HQ) San Francisco, California
Art Director/Brand Manager, 2007 & 2016 - Present
Brand management, HR packages, forms, banners, HTML email

San Francisco Historical Society San Francisco, California
Content Manager/Event Planner, 2014 - 2015
Event strategy, marketing content, art installations, PR.

Central Market NOW! San Francisco, California
Graphic Designer/Event Planner, 2012 - 2014
Event planning, photo shoots, fund raising strategy.

Young + Wells San Francisco, California
Art Director/Designer, 2006 - 2011
Advertisements, direct mailers, websites, book layout.

Medem San Francisco, California
Art Director/Designer, 2008
Website design, UI interface, adverts, brand expansion.

Colliers International Walnut Creek, California
Senior Graphic Designer/Inhouse Manager, 2000 - 2006
Inhouse Design Manager for west coast offices. Corporate brand management. Advertising campaigns, web design, HTML emails, culture pieces and reports. Lead training seminars covering latest technologies and company culture. Selected on international team to redesign company's new identity.

Ketchum San Francisco, California
Graphic Designer, 2006
Web banners ads, media packaging, brochures. Clients: Direct TV, Chateau St. Jean Winery, Kikkoman Soy Sauce

General Graphic Exhibits (GGE) San Francisco, California
Art Director/Designer, 2006
Targeted email campaign, trade show design, signage.

The George P. Johnson Company San Carlos, California
Graphic Designer, 2006
Brand management, conceptual design. Coincided Cisco's trade show image with their new consumer friendly brand; "Human Network".

Walnut Creek Art and Wine Festival Walnut Creek, California
Art Director/Designer, 2005
All media for 24th Annual Art and Wine Festival. Festival poster, logo, tshirts, tickets, advertisements, brochures and glasses.

IKON Office Solutions Oakland, California
Senior Technician, 1997 - 2000
Troubleshooting software and network systems.